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Overview

I'm a resourceful senior front-end web developer, with over 8 years of experience in creating websites and managing website projects.

Skills

- Converting visual designs into HTML, CSS, JavaScript and PHP
- Experienced in mobile first, responsive and adaptive design concepts
- Cross-browser compatibility testing, debugging and performance optimization
- Custom JavaScript development / Use of JavaScript libraries and frameworks
- Implementation of web development environments and workflows
- Use of BEM and SMACSS methodologies to write semantic SASS
- Use of task runners like Gulp and GRUNT
- Working in agile development environments

Some of the tools and technologies I've used:

HTML5	Gulp	Sublime Text	Photoshop
CSS3	Grunt	Zurb Foundation	InDesign
SASS	PHP	Bootstrap	Illustrator
JavaScript	Handlebars	Docker	BrowserStack
jQuery	Smarty	Vagrant	Magento 1 & 2
Backbone.js	MySQL	Chrome DevTools	Wordpress
Angular	Git	Webmaster Tools	Drupal
TypeScript	PhpStorm	Google Analytics	Jira

Experience

March 2016 - Present
Lead Front-End Web Developer/Architect – Nutranext, LLC
Front-end development and configuration of feature rich Magento 1 and 2 ecommerce websites. The main project I've been involved in at this company has been three website migrations into the Magento 2 platform, two coming from Magento 1 and one from Wordpress/WooCommerce, all into a single multi-store

Magento 2.2 setup. I've taken part in building a custom responsive theme that's used as the parent for all three websites, each with their own customized child themes.

I work closely with the marketing department providing them with solutions to their marketing needs. For example, building custom landing pages for their promotional content, as well as responsive mega menu-like main navigations and home page banners. A large part of my duties has been providing assistance with configuration of products, categories, promotions and other CMS related content, as well as creating custom extensions that extend the functionality of Magento core, or third-party vendor extensions.

I our team, I take the lead in researching and implementing new technologies, tools and techniques to improve the websites we manage, as well as improving the efficiency of our development workflow. For example, When I first started working here, I found the need to implement a well defined feature branch development workflow using Git for version control. I used Yarn as package manager, and Gulp as a task runner to run all the front-end preprocessing of assets. I've also set up, and manage, our internal build server that's used to deploy code changes to our staging and production environments. It uses Capistrano and Jenkins, for automated deployments when a a release branch is merged into the main staging or production branches.

September 2014 - March 2016
Front-End Web Developer – Revelex Corp.
Development of cutting-edge booking engine web applications for high profile companies offering hotel, cruise line, airline, and car rental booking solutions. I'm heavily involved in the development of one-page application using Backbone.js, SASS, and HTML5, using the Scrum agile development methodology.

February 2010 - September 2014
Lead Front-End Web Developer/Designer – USSelfStorageLocator.com
Ongoing development and maintenance of a network of Internet-based lead generation websites. HTML/CSS and JavaScript intensive. I focus on UX and website usability to increase conversion rates. I also conceptualize, plan and create custom web page designs and graphics for social media and email marketing campaigns.

July 2010 - September 2014

Freelance Front-End Web Developer/Designer – PixelHead Studio
Project planning, management and development. I create CMS and e-commerce websites using Wordpress, Drupal, and Magento. I work with premium website templates as well as designing custom themes. I specialize in responsive and mobile-first design concepts.

March 2013 - January 2014
Freelance Front-End Web Developer/Designer – Strativo Inc.
Created Wordpress, Drupal, and Joomla CMS websites using custom PSD designs or modifying existing templates. Implemented CMS plugins to match a project's needs.

June 2008 - July 2010
Front-End Web Developer – Greyrobot Inc.
Created and maintained HTML and CMS websites for small businesses. Converted PSD designs into working HTML websites. Designed and created custom websites, banner ads, and HTML emails.

January 2006 - May 2008
IT Tech Support – Oscar Garcia Architects
Company website administrator.

Education

2017
Magento U
Fundamentals of Magento 2 Development

2017
Zend Framework
PHP Fundamentals 1 & 2

2008 - 2010
Broward College
A.A. Architectural Design

1998 - 2000
International Fine Arts College
Computer Animation